

Greetings,

I am pleased to reach out to you on behalf of Citadel Theatre of Lake Forest, a much loved, Award-Winning Professional Theatre to share some exciting partnership opportunities for 2022.

We are in the midst of planning our annual fundraiser for next fall and wanted to connect in hopes of your sponsorship or underwriting commitment. Our 2022 Gala will be our 8th annual gala and the Premiere Social Event of the Summer on the North Shore, drawing 500 prominent residents with another aspirational goal of raising over \$400,000.

This theatrical event held on Saturday July 16th, 2022 will again take place at the home of Adrian & Nancy Smith at 830 N Green Bay Road in Lake Forest. The estate, built by world renowned architect David Adler, will set the stage for a dynamic, unique and memorable evening as we celebrate the bohemian era, enjoying tours of the home, glamorous tasting stations, live auction and red carpet-inspired entertainment. With you as our partner, we are assured that the impactful Citadel community programs benefitting military families, under-resourced residents and various non-profit organizations will continue to flourish.

In addition, your significant investment in Citadel Theatre will provide the resources to continue strategic plans for a capital campaign enabling our beloved 20-year old theatre to thrive in a facility all our own. Our sponsorship opportunities are included for your review and thoughtful consideration.

This is a significant year for Citadel; we would be honored to be aligned with you as our partner. We look forward to hearing from you!

With Gratitude,

Ellen Phelps, Managing Director Scott Phelps, Artistic Director



SPONSORSHIP OPPORTUNITIES

Sparkling Diamond \$10,000

- Full-page 4/color ad in 2022 Summer Gala Program Book (qty: 500)
- Full-page 4/color ad in 2022 Theatre Program (circ. 10,000)
- Logo displayed on the following: Event Signage; Save the Date; Invitation; Logo displayed on the following: Event Signage; Save the Date; 2022 Summer Gala Web Page; Citadel Theatre Facebook Page for entire 2022 Invitation; 2022 Fall Gala Web Page; Citadel Theatre Facebook Page for Season; Theatre Foyer Banner for entire 2022 Season; and in Constant Contact E-mailings (Circ: 40,000/month) for entire 2022 season
- Special Theatre Privileges: Behind the Scenes Tour; Rehearsals; Designer Presentation; First Read Throughs/Meet the Cast; Preview **Nights**
- VIP Table of (10) for Fall Gala w premiere table placement
- Eight premier seats to Opening Night of Four Shows (32 tickets total)

Charles Zidler \$2,500

- Quarter-page 4/color ad in Summer Gala Program Book (qty: 500)
- Quarter-page 4/color ad in 2022 Theatre Program (circ. 10,000)
- entire 2022 Season; Theatre Foyer Banner for entire 2022 Season; and in Constant Contact E-mailings (Circ: 40,000/month) for entire 2022 season
- (2) VIP tickets for Summer Gala
- Two premier seats to Opening Night of Four Shows (8 tickets total)

Toulouse-Lautrec \$5,000

- Half-page 4/color ad in 2022 Summer Gala Program Book (qty: 500)
- Half-page 4/color ad in 2022 Theatre Program (circ. 10,000)
- Logo displayed on the following: Event Signage; Save the Date; Invitation; 2022 Summer Gala Web Page; Citadel Theatre Facebook Page for entire 2022 Season; Theatre Foyer Banner for
- for entire 2022 season • (4) VIP tickets for Summer Gala w/ premier table placement
- Four premier seats to Opening Night of Four Shows (16 tickets total)

Bohemian \$1,000

- Quarter-page b/w ad in Fall Gala Program Book
- Logo displayed on the following: Save the Date; Invitation; 2022 Summer Gala Web Page; Citadel Theatre Facebook Page for entire 2022 Season; Theatre Foyer Banner for entire 2022 Season; and in Constant Contact E-mailings (Circ: 40,000/month) for entire 2022 season
- entire 2022 Season; and in Constant Contact E-mailings (Circ: 40,000/month) Two premier seats to Opening Night of Two Shows (4 tickets total)